

## Vocational Rehabilitation Association Guideline and Price List for Job Listings and Vacancies

### Guidance

The VRA is a membership organisation dedicated to the development of the VR profession. Our activities are focused on professional development, communication, advice to government bodies.

In order to achieve these objectives we use a number of different media to keep our members informed and to promote the profession, including a website, a newsletter, social media, conferences and collaborative events with like-minded sister organisations. We also operate an outreach effort to keep non-members similarly informed, and to encourage them to join and support our organisation.

Communicating to our members and the broader community about job vacancies is an important objective, as it helps members identify opportunities to further develop in the profession, and helps our corporate members recruit talented VR professionals. It also draws non-members to our site and thereby encourages people to join and support the organisation.

Job posting requires some resources to load onto the website or include in newsletters etc., and the VRA charges a nominal fee to recoup some of these expenses, as follows:

SERVICE	Non-member		Member	
	No PVRA	PVRA req'd*	No PVRA	PVRA req'd*
Website Posting	FREE	FREE	FREE	FREE
In our Newsletter**	£100	£80	£70	£50
Stand-alone email**	£200	£160	£140	£100

\* If the job requires the candidate to have standing as a PVRA (Professional Vocational Rehabilitation Association member), we offer a 20% discount.

Members get a *further* 30% discount when compared to the non-member rate.

\*\* In addition to including in a newsletter or sending stand-alone mailshot, we also tweet about the posting.

These fees are subject to the listing being ready to post. If additional work is required to make it circulation-ready or website-ready, we will quote the fee for this, and the client will be advised of this amount before purchasing the service. We will endeavour to match formatting requested where possible. For lengthy listings, an abbreviated version of the advert will be included in the newsletter with a link to the full advert. For stand-alone listings, all content will be included.

For further information please contact [enquiries@vrassociation.org.uk](mailto:enquiries@vrassociation.org.uk)